

## **MISSION STATEMENT**

### **V**ALUES

To preserve the dignity of an individual to have a place to call home, a place that is adequate, accessible, safe and affordable.

To foster respect for the homeless.

To work in collaboration with the Calgary community.

To advocate social responsibility to address homelessness issues.

## **VISION**

Calgarians will have access to housing where they feel safe and secure.

### **Mission**

To serve as a community partner in identifying the causes of and solutions to homelessness.

To develop plans, in conjunction with all aspects of the community, that will provide access to housing for the homeless in Calgary.

To provide leadership and focus to address homelessness issues in Calgary.

To raise such funds as may be necessary to achieve our Mission.

# RELATIONSHIP WITH OTHER AGENCIES

It must be understood that we are not a substitute or duplication of the many care givers and agencies who have been dedicated to helping the homeless in Calgary for many years.

We are committed to working with and assisting these agencies.

## **S**PONSORS



Ralph Klein
Premier of Alberta

"In a partnership based on co-operation and collaboration, the Government of Alberta commends the Calgary Homeless Foundation for showing great care and compassion in providing effective solutions towards homelessness."



John Webb Chair, Calgary Chamber of Commerce

"The partnership of the Calgary Chamber of Commerce and the Calgary Homeless Foundation extends the commitment of a successful Calgary business community to finding long-term solutions to the need for adequate accommodation for the homeless."

## **Dave Bronconnier**

Mayor of Calgary

"The CHF is an effective unified force working on behalf of Calgarians unable to satisfy their basic need for adequate housing. By pursuing partnerships with business and connecting with stakeholders, the Foundation promotes a comprehensive approach to addressing one of the most pressing issues faced by our growing city."



Irv Koop

Chairman, United Way of Calgary and Area
"United Way of Calgary and Area is pleased to be working with
the Calgary Homeless Foundation to discuss ways to mobilize the
community's response to issues it faces."

## **PATRON**



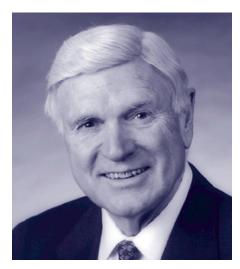
## GOVERNMENT OF CANADA

## **Claudette Bradshaw**

Minister of Labour Federal Co-ordinator for Homelessness

"It is an honour to recognize the efforts of the Calgary Homeless Foundation. I congratulate you for your tireless dedication. You are truly an inspiration to all Canadians."

## Message from the President



John Currie
President and Chief Executive Officer

May 2, 2002

The theme of our Annual Report for this year is one of celebration. 2001/02 was a year of tremendous progress for the Foundation, in which we continued to refine our working processes and relationships to deliver our mandate more effectively.

At the core of all our activities was a renewed sense of commitment to the principles on which we were founded in 1998: dignity and respect, safety and security of and for our homeless population and social responsibility of our corporate community.

We've gained significant ground toward long-term solutions to the problems faced by so many Calgarians. Following are some of the highlights from a very busy and productive year.

#### **PARTNERSHIPS**

The Foundation could not continue its work without a powerful spirit of collaboration. We believe that government responsibility must be balanced by community responsibility, both individual and corporate. Our expectations in this regard continue to be met and exceeded.

First among the partnerships we enjoy is the relationship with and among the three levels of government: Federal, Provincial, and Municipal. In addition to their ongoing direct participation through sponsorship or patronage, we have been fortunate to have individual staff seconded to us by every level of government. Our staff work tirelessly to balance Foundation priorities with their duties to their respective government employers, and their contribution is priceless. We also salute the cooperation and dedication of the representatives of all levels of government with whom we work daily.

Two other relationships must also be applauded, those being our long-term association with the United Way of Calgary and Area and the Calgary Chamber of Commerce. The United Way, under the leadership this year of Irv Koop, worked closely with the Foundation to evaluate project proposals and to apply its expertise in program and operational funding to ensure success. We also benefit greatly from the involvement of the Chamber, with whom we co-host the annual Premier's Roast. I want to welcome incoming Chair John Webb and recently-appointed President and CEO Murray Sigler. I look forward to continuing and expanding our work together in the coming year.

Other partnerships which I will touch on in this message are with the Calgary Home Builders Foundation and the Alberta Real Estate Foundation.

#### FUNDING

The Foundation continues to benefit from the funding provided by both the Federal Government through their SCPI program and from the Alberta Seniors Department and Alberta Gaming Departments of the Provincial Government.

Regrettably, a number of projects proposed by the Community have been delayed due to the sudden and unexpected cancellation of the Community Lottery Board Programs. Although some projects may find funding through other government channels, many projects are in serious jeopardy. Furthermore, the responsive and responsible involvement the Calgary Community Lottery Board brought to homeless projects and solutions is now lost.

## AFFORDABLE HOUSING

The Foundation is anxiously anticipating the signing of the Federal/Provincial Bilateral Affordable Housing Agreement. These joint funds will lead to significant opportunities for much-needed rental housing for our clients. We believe a successful program to provide affordable housing must include strategies for sustainable support and operational funding. The Update to the Three-Year Community Plan addresses these issues directly, and outlines complementary solutions such as a Land Trust and a Community Loan Fund. We expect funds from the bilateral agreement to become available for housing projects later in 2002.

The Alberta Real Estate Foundation also regularly profiles affordable housing as a major thrust, and has funded staff to work on housing initiatives.

#### VOLUNTEERS, DONORS AND EVENTS

No discussion of funding would be complete without reference to the critical and dedicated efforts of our volunteers and donors.

## Message from the President

Fundraising results have been very successful in 2001/02, despite the environment of mergers, acquisitions, and generally tighter social spending policies among corporate entities.

Our new partnership with the Calgary Home Builders Foundation was referenced earlier as a high point this year. With a long history of contributions to charitable projects and with an established Gala of their own, the Home Builders Foundation was anxious to expand their participation and profile with a single, flagship project. The Home Builders have pledged \$800,000 to a project named for Bob Ward aimed at housing persons with special needs. Both the Home Builders and our Foundation are excited as we approach the ground-breaking this fall. This relationship has become a model of the type of collaboration we will pursue and hope to expand in coming years.

The level of engagement and enthusiasm of our volunteers with the Calgary Home & Garden Show, the Roast, the Gala, and various operational and fundraising efforts throughout the year has been tremendous. More coverage of volunteers and events can be found further on in this Report.

#### RESEARCH AND REPORTS

The Foundation is committed to continually upgrading our understanding of homelessness issues and to sharing our knowledge with others. To this end, we released two important updates to previous reports detailing issues and solutions.

Housing Our Homeless was originally produced by the Foundation in March 2000 as a vehicle to describe our goals and the extent of homelessness in Calgary. The annual update was completed in October and outlined progress made and future objectives. Foundation staff and volunteer contributors are to be commended for this valuable work.

The other major report developed was the update to the Three Year Plan to Address Homelessness. Once again, staff and volunteers of the Community Action Committee produced a comprehensive re-assessment of the environment and needs within the community. The new study offers several recommendations for long-term solutions to homelessness.

Copies of these reports can be obtained by contacting the Foundation's offices or on the Foundation's website at www.calgaryhomeless.org

Three other significant reports we anticipate in 2002 include a NIMBY guide ("Not In My Back Yard"), a report on the societal cost of homelessness and a Homelessness in Calgary study. Foundation staff is developing the first, while the others will be based on research from external research groups. More news on this will be circulated as it develops.

#### FINAL WORD

On May 15, 2002, the City of Calgary conducted the biannual count of the city's homeless with the help of an army of volunteers. As of this writing, final tally was not available but our sources indicate that our city has been burdened with yet another increase.

The Calgary Homeless Foundation believes we can't rely solely on government to identify problems and work single-handedly to resolve them. Ultimately it comes down to the community to build a future of sustainable independence for those less fortunate. Each of us can do this by contributing directly as an individual or a business, or by advocating change with our elected representatives. Our work can't go forward without this level of commitment. We have faith that, given an appropriate level of understanding of the problem, Calgarians will continue to rise to the challenge.

As always, we extend our appreciation to our staff, committees, and volunteers. Our sponsors – Premier Ralph Klein, Mayors Al Duerr and Dave Bronconnier, United Way Chairs Barry Rempel and Irv Koop and Chamber of Commerce Chairs Brian MacNeill and John Webb have each contributed in unique ways to promoting awareness and enabling solutions to the problems faced by the homeless. We also recognize the involvement and interest of our patron, the Honourable Claudette Bradshaw, Minister of Labour and Co-ordinator for Homelessness.

To our growing list of corporate and individual contributors we offer our sincere thanks for their continued generosity and commitment to make a difference.

John Currie

**President and Chief Executive Officer** 



## **EXECUTIVE DIRECTOR'S REPORT**

Over the past year front line agencies, supported by governments, the Calgary Homeless Foundation and a variety of donors have made progress in completing some of the capital projects needed to address the problem of homelessness in Calgary. We are proud to have provided some of the funding to projects such as the new Calgary Drop-In Centre, the Salvation Army Centre of Hope, the Mustard Seed Creative Centre, and other projects noted in this report.

The capacity of the community to provide emergency overnight shelter is much greater than ever before. Statistics developed in 2001 show that the emergency shelters served over 11,000 separate individuals in 2000. One of the lessons we can draw from this information is that many of those who require emergency shelter are able to move on and out of the system after their stay at a shelter. We also know that there are chronically homeless people who have been unable to return to the mainstream. The challenge is to keep up with the needs of the transitional homeless while still providing the assistance needed to the chronically homeless so they can change their lives.

# COMMUNITY PLANNING, PROJECT REVIEW AND THE FUNDERS' TABLE

During 2001 we continued to make progress on co-ordinated planning to identify gaps in facilities and services and ensure that priorities are established. The update of the Housing Our Homeless Report and the Three-Year Plan to Address Homelessness again entailed hundreds of hours of volunteer time from community agencies and funding partners.

In addition, the Community Action Committee (CAC) and the eight Sector Groups under the CAC, continued to review, critique and rank applications for funding from agencies under the National Homeless Initiative and the Provincial Homeless Initiative. This peer agency review provides funding agencies at the Funders' Table with an informed evaluation of the applications and the degree to which they meet the objectives in the Three-Year Plan. Six other Alberta cites have adopted or are considering the use of a Funders' Table.

The Funders' Table continues to play an important role in assembling the resources needed for priority projects to proceed. We noticed a shortage of new program funding to operate some of the priority capital projects and we remain concerned about the sustainability of existing and future projects unless government eases its funding restrictions. The community at large – charitable foundations, the United Way, corporate and private donors – do not have the capacity to replace government funding of programs for the poorest and most vulnerable in our society.

#### PEOPLE WHO MAKE IT HAPPEN

The success of the Calgary Homeless Foundation is directly attributable to over 200 highly skilled and motivated volunteers who choose to spend, in aggregate, thousands of hours as members of the Board and Board Committees, and as event and office volunteers. Without their commitment we would not be successful in coordinating community planning, understanding the needs of Aboriginal peoples, raising funds, staging events, identifying and acting on real estate opportunities, and educating the public and decision-makers on homelessness and the lack of affordable housing.

Supporting the volunteers are the staff members of the Foundation, an extremely dedicated and caring group of people.

I want to give special recognition and thanks to the volunteers and staff of the Foundation.

#### THE FUTURE

Together, front line agencies, donors, our sponsors and community supporters have had a significant impact on the capacity to provide emergency shelter in Calgary. An even larger problem faces the community – the crisis of a shortage of affordable housing. Far too many very low income families are paying over 50 per cent of their income for basic housing, causing serious problems in maintaining the family unit while paying for food, utilities, transportation, clothing and other essentials. It will be a great challenge, but one we must meet, to mobilize the resources of governments and the community to overcome the shortage of affordable housing.

Terry Roberts
Executive Director

Temperobers

## SPECIAL FRIENDS OF THE FOUNDATION

Anonymous Donors

ARC Financial Corporation

BP Canada Energy Company

Burnet, Duckworth & Palmer LLP

The Calgary Foundation

Canada Mortgage and Housing Corporation
Canadian Hunter Explorations

Coldwell Banker Kalwest Realty

Graham Edmunds
The Kahanoff Foundation

Nova Chemicals Corporation

PanCanadian Petroleum Limited

Pembina Pipeline Corporation
Penn West Petroleum Ltd.
Petro Canada

Precision Drilling Corporation Rio Alto Exploration Ltd. Royal Bank of Canada

Scotia Bank Group

Stanford, James

Storwick, Mr. & Mrs. John
Talisman Energy Inc.
TD Bank Financial Group

TransCanada PipeLines Ltd.

## **Donors 2001 - 2002**

Calgary Technologies Inc.

Air Canada Charitable Foundation of the Love, Rod

Alberta Energy Company Calgary Real Estate Board McCarthy Tetrault

Alberta Real Estate Foundation Chevron Canada Resources Mediaco

Big Rock Brewery Conoco Canada Resources Limited Miles Davison McCarthy

Boardwalk Equities Corps. Of Commissionaires McNiven LLP

Borden Ladner Gervais LLP Eagles In The Mist Productions Nexen/Wascana Energy

Business Development Bank Enbridge Inc. Norsk Hydro Canada

of Canada ENMAX Energy Corp. Office Depot

Calgary Herald Ernst & Young Pacific Western Transportation

Canada Post Employees

Canada Post Employees

Fraser Milner Casgrain,
Lawyers and Staff

Ravenwood Resources

Foothills Pipe Lines Ltd.

Canada Safeway Ltd.

G.E. Harris Control Systems

RGO Office Products

Canadian Progress Club

- Calgary Eves

Highwood Communications Ltd.

Rising Women Magazine

Cap Gemini Ernst & Young Canada Husky Oil S. Earth Tech
CCS Incite Jabusch, Kevin Stante, Sano

CGI Information Systems Inc. Kanesco Holdings Udderly Art Inc.

66 CFR Radio Litwiller Development Wiebe Forest Engineering

## In-Kind Donors

A & W

Able Enterprises Ltd.

Air Canada

Alberta Billiards & Gazebos Alberta Tree Movers & Nurseries

An Affair to Remember Apex Corporation Aris Landscape Design Arpi's Industries Canada Ltd.

Art Expressions The Art of Hardware Avenida Chiropractic Clinic

Big Rock Brewery Bird Brite Products

Black Forest Wood Co. Ltd.

Bradlee Distributors

Budget Lock

Bud Moore Photography
CadCan Marketing & Sales Inc.
Calgary Chamber of Commerce

Calgary EMS

Calgary Fire Department

Calgary Flames

Calgary Hitmen Hockey Club

Calgary Olympic

Development Association Calgary Philharmonic Society Calgary Police Service

Calgary Zoo

Canadian Creation & Design Group

Canadian Tire
Cattle Boyz Foods Ltd.
CFCN Television
Changing Rooms
Chinook Bowladrome
Chinook College

Chocolaterie Bernard Callebaut

City of Calgary

City of Calgary – Parks

Classic Fireplace Distributors / Central Aire Heating & Air Conditioning

Classic Mouldings Cossins Windows Canada Creating a Masterpiece

Desk-Co Ltd. & Totem Building

Supplies Ltd.

Dr. Dave Computer Remedies

**Dutch Master Flooring** 

Dynamic Images by Supreme Elegance

Studios Ltd. Ecostone Products Eagle Lake Nurseries Ltd. EcoWater Systems Calgary

Elle Golf

Enmax Energy Corporation
Expocrete Concrete Products Ltd.

Finishing Touches Floor Fusion Garden Retreat

G. Rundle Enterprises Ltd.

Glacier Spaces Inc.

Golden Acre Garden Sentres

Good Earth Cafés Green Drop Lawns Greener Glass GSL Chev City

Harley Davidson of Southern Alberta Hire-A-Husband Landscaping Inc.

Holiday Inn – Airport Husky Oil Operations IXL Brick Supplies Ltd.

J.B.'s Bags

Jack Carter Chevrolet Oldsmobile Junior Achievement of Southern Alberta

King's Fashions

Klipper Distributing

Kingston Lehman Embroidery Corp.

Laser Etch Technologies
Legend Cars of Alberta
Loewen Windows
Mac's Convenience Stores
Marjan Eggermont
Monterra Gardens Inc.
Mounted Police Store
Murray Mikulak, CA
Professional Corporation

Nature's Berth

Nifty 50's Ford Club of Calgary

Pacific Wine & Spirits

Pac N Stor Inc. & Chariot Express Ltd.

Pandamonia Pandell Petro Canada Pleiades Theatre Protech Diamond Tools Inc. Quick Shot Photography Race City Motorsport Park

Radisson Hotels

RecordLand

Resorts of the Canadian Rockies Rhino Corporate Communications Inc.

Rhonda's Stained Glass Robil Specialty Advertising Rockin' Robin's Diner Rock Your World Rosebud Theatre

The Sansin Corporation Select Home Products

Shaw Cable

Shoppers' Drug Mart – Lower Mount Royal Sir Williams Tile Sleeping Sphynx Snowy River

Soggy's Hot Tub Rentals Sony of Canada Ltd. Southcentre Fine Cars Southern Music Ltd. Spruce Meadows

Stampeders Football Club Sungreen Landscaping Ltd.

Sunridge Mazda

Sunshine Village Ski Resort Sureway Window Fashions TELUS Consumer Solutions

The Body Shop The HobbyGuys Ltd. The Lindy Grasshoppers

The Marriott Hotels \*Resorts\*Suites

Theatre Calgary Toys 'R Us

Unicom Graphics Limited

Waterless Cookware of Calgary Ltd.

Watkins Westin Calgary Westburne Wolseley Willowbrook Homes Inc. Yvonne Martinez Fine Art

Yuk Yuk's

Zellers – Sunridge

## VOLUNTEER OF THE YEAR



**Derek Lester** 

We are pleased to announce that Mr. C. Derek Lester has been chosen as the Calgary Homeless Foundation's "Volunteer of the Year".

Derek is a founding member and the first Treasurer of the Foundation and continues to serve as the co-chair of the Shelter and Accommodation Committee.

Derek's history of volunteerism is too lengthy to elaborate here. Suffice to say he has been volunteering within the community for 50 years and the Calgary Homeless Foundation very much appreciates his compassion, dedication to help the homeless and zeal for life.

Thank you Derek.

## SALUTE TO OUR VOLUNTEERS

The increased level of volunteerism experienced by the Foundation in 2001/02 has been extraordinary, and is representative of the increased level of compassion and engagement within our community. Higher demand has required the development of new methods to manage the volunteer experience, including a recruitment-interview-placement process and a Volunteer Handbook.

Without the dedication of our volunteers, our commitment to education and advocacy of homelessness issues in Calgary could not be as effective. Our appreciation to everyone who pitched in to help with the Roast, the Home and Garden Show, the Gala, and the hundred-and-one other chores required of us over the past year.

Eric Stewart

Streetsheet Quilters

Debra Huff Volunteer Resource Manager

### **VOLUNTEERS**

Bernadette Adams	Stephanie Felesky
Andrew Alaric	Maurice Fisher
Eugene Arnold	Holli Fraser
Linda Arnold	Linda Fry
Sam Aylesworth	Rhonda Fulton
Dermot Baldwin	Alison Geskin
Dennis Bathory	Doug Hamilton
Jacqueline Battistella	Luke Hannah
Don Belsher	Rocky Huff
Sylvia Benson	Ralph E. Hubele
Lee Anne Bertin	Rodney Huff
Lucie Bertin	Annette Huggett
Wendy Black	Les Johannesen
Jeannette Bolton	Marlys Jordan
Laurie Bouffard	Bill Joyner
Dorothy Briggs	James Kennedy
Sharyn Brown	Jim Kennedy
Marianne Cantril	Premier Ralph Klein
Stefanie Cantril	Shirley Koroluk
Joe Ceci	Leela Krishnamoorthy
Olly Chorney	Bonnie Laing
Barb Clay	Cal Lawinger
Anne Crossley	John Martin
Catherine Crossley	Terry Martin
Joel DeRaaf	Teresa Mayan
Len Duby	Catriona Miller
Rob Easson	Anthony Mitchell

Kent Morelli Carrie Neilson Margaret Newbury Reg Newbury Bonnie Noyce Gerry Nufer Anne O'Leary Brian O'Leary Brian Olson Dave Olson Bill Overend Bill Pearson Rod Peden Janet Roach **Terry Roberts** Aldo Romanzin Shauna Romanzin Cary Ross Jennifer Sanderson AnneMarie Schreiner Judy Silzer Wynona Sinclair Ajit Singh Single Volunteers Society of Calgary Unni Soelberg-Claridge Kevin Spracklin

Barb Sturdy Krzysztof Sujata Pat Sullivan Sarah Taggart Paul Taylor **Betty Thompson** Gerry Thompson Sheryl Thompson Connie Tocher Jean Trac Jessica Turcotte Michelle Vandrijn Rory Waite Peter Wallis Jill Watts Jordy Watts Jo-Lynn Wesley Rob Weston Mike White Henry Wiebe Barb Willberg Janet Willson Sho-Tun Yee Joy Zerke Tyler Zurowski

## SPECIAL EVENTS - "RALPH'S ROCK 'N ROLL" ROAST



Canadian Alliance MP, Deborah Grey



Provincial Treasurer, Pat Nelson



Financial Post columnist, Diane Francis



Former Calgary Police Chief, Christine Silverberg



Groovin' with the Air Canada table

The third annual Premier's Roast was held on October 3rd. "Ralph's Rock 'n Roll Roast" drew 600 attendees and raised more than \$90,000 for the Calgary Homeless Foundation.



Former Calgary Mayor, Al Duerr and his wife, Kit Chan



Premier Ralph Klein, John Currie, President and CEO, Calgary Homeless Foundation and John Webb, Chair, Calgary Chamber of Commerce

## SPECIAL EVENTS - "DIAMONDS ARE FOREVER" GALA



Art Smith, Chairman Emeritus of the Calgary Homeless Foundation and Jay Westman, President of Jayman Homes (right) flank singer, Onnalea

The "Diamonds are Forever – Homelessness Shouldn't Be" gala was held in partnership with the Calgary Home Builders Foundation. This event raised over \$150,000 which will specifically fund the Bob Ward Residence.



The PC Party's leader Joe Clark and Calgary Homeless Foundation board member, Bill Kilbourne enjoying the evening's festivities.



Jay Westman (left) and Art Smith announce the partnership of the Calgary Home Builders Foundation, Horizon Housing and the Calgary Homeless Foundation to support the Bob Ward Residence.

## **Progress**

#### HOUSING REGISTRY NETWORK



The newly-designed Housing Registry is unique in its links to both all sectors of housing needs and to extensive community supportive services. The absence of affordable low-cost rental housing stimulated the Housing Registry

Network project in hopes that new rental listings could be located. With funding provided by United Way of Calgary and Area, Friedman Levant Consultants were hired to design our pilot project and collaborate with interested community partners.

This innovative project is a pilot soliciting "hidden housing" in 4% of Calgary's households as well as market-based low-cost rentals. "Hidden housing" refers to any type of rental space that could be provided by a home-based landlord. To date, over 50,000 postcards have been distributed in 65 community associations and seven community resource centres advertising the Registry's central telephone number 277-RENT (7368), as a low-cost rental listing service.

A sub-project of the Smart Communities Initiative funded by Industry Canada, the Housing Registry Network also links clients searching for housing to public access terminals and to agencies providing supportive search services. Our challenge will be to assess the readiness of the general population to "Have a Heart and Rent A Space".

Visit our site at www.lowcostRENT.org

Joy Zerke, Housing Registry Project Manager

#### LAND TRUST REPORT

The Calgary Homeless Foundation, in partnership with the Alberta Real Estate Foundation and Canada Mortgage and Housing Corporation, has been exploring the viability of establishing a Community Land Trust (CLT) in Calgary. CLTs are non-profit societies that acquire and hold land in trust on behalf of the community to be used for affordable housing. The CLTs then lease their land to other housing providers and developers who build affordable housing.

Community Land Trusts are gaining popularity and recognition in Canada as a vehicle to improve housing affordability. Currently there are CLTs in Vancouver, Edmonton, Winnipeg, Ottawa, Toronto and Montreal. By retaining ownership of the land, Community Land Trusts help to ensure housing remains affordable "in perpetuity." A Trust ensures that the value of community investments remain in the community as a whole.

The goal of the Calgary Community Land Trust is to increase the number of affordable housing opportunities available to those households earning too much to qualify for social housing, yet too little to afford regular market housing.

The Calgary Community Land Trust Study Group has been working since November 2001 to develop strategies to ensure the CLT will be a viable, sustainable and productive contributor to affordable housing in Calgary and expects to be able to provide up to 1,000 units of affordable housing over the next ten years.

Matt MacNeil, Coordinator Community Land Trust

## "IN THE NEIGHBOURHOOD" QUILT PROJECT



John Currie (centre) and Mrs. Bobbie Currie (far left) join representatives of the Streetsheet Quilters in front of the "In the Neighbourhood" quilt project in the Foundation's office.

A chance meeting at a Calgary youth shelter in late 2001 led to one of the most colourful symbols of the Foundation's work. Linda, Carol, Jennifer, Anne, Mary, and Noeline, collectively called the *Streetsheet Quilters*, have provided handmade quilts for the shelter which helped create a cheerful environment for those in residence.

The Streetsheeters designed and produced a one-of-a-kind quilt titled "In the Neighbourhood." Assisted by Emma, an expert quilter, the final product was delivered to the Foundation for inclusion in the silent auction for the *Diamonds Are Forever* Gala.

Foundation President and CEO John Currie purchased the quilt which is currently on display in our offices.

Our appreciation is extended to the Streetsheet Quilters and everyone who has expressed so much interest in the quilt and what it represents.

## **AUDITOR'S REPORT**

To the Directors of the Calgary Homeless Foundation

We have audited the statement of financial position of the Calgary Homeless Foundation as at March 31, 2002 and the statements of operations, changes in net assets and cash flows for the year then ended. These financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit

also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Foundation as at March 31, 2002 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Calgary, Alberta Hudson & Company May 16, 2002 Chartered Accountants

		ION					
					2002		2001
	General	I	Restricted		Total		Total
\$	665,278	\$	1,321,481	\$	1,986,759	\$	2,258,477
	26,129		125,927		152,056		5,375
	950		_		950		792
	992		1,218		2,210		5,224
	693,349		1,448,626		2,141,975		2,269,868
	3,060		_		3,060		870
\$	696,409	\$	1,448,626	\$	2,145,035	\$	2,270,738
\$	61,718	\$	71,329	\$	133,046	\$	901
	_		16,500		16,500		_
9	61,718	\$	87,829		149,546		901
	3,060		_		3,060		870
	-		1,360,797		1,360,797		1,758,543
	631,632		_		631,632		510,424
	634,692		1,360,797		1,995,489		2,269,837
\$	696,410	\$	1,448,626	\$	2,145,035	\$	2,270,738
	\$ \$	\$ 61,718 \$ 61,718 - \$ 61,718 3,060 \$ 696,409	\$ 665,278 \$ 26,129 950 992 693,349 \$ 3,060 \$ 696,409 \$ \$ \$ 61,718 \$ \$ - \$ 61,718 \$ \$ 3,060 - 631,632 634,692	\$ 665,278 \$ 1,321,481 26,129 125,927 950 - 992 1,218 693,349 1,448,626 3,060 - \$ 696,409 \$ 1,448,626 \$ 61,718 \$ 71,329 - 16,500 \$ 61,718 \$ 87,829 3,060 - 1,360,797 631,632 - 634,692 1,360,797	\$ 665,278  \$ 1,321,481  \$ 26,129	General         Restricted         Total           \$ 665,278         \$ 1,321,481         \$ 1,986,759           26,129         125,927         152,056           950         -         950           992         1,218         2,210           693,349         1,448,626         2,141,975           3,060         -         3,060           \$ 696,409         \$ 1,448,626         \$ 2,145,035           \$ 61,718         \$ 71,329         \$ 133,046           -         16,500         16,500           \$ 61,718         \$ 87,829         149,546           3,060         -         3,060           -         1,360,797         1,360,797           631,632         -         631,632           634,692         1,360,797         1,995,489	General         Restricted         Total           \$ 665,278         \$ 1,321,481         \$ 1,986,759         \$ 26,129         125,927         152,056         950         950         950         950         950         992         1,218         2,210         693,349         1,448,626         2,141,975         3,060         3,060         \$ 696,409         \$ 1,448,626         \$ 2,145,035         \$ \$           \$ 61,718         \$ 71,329         \$ 133,046         \$ \$         \$ 16,500         \$ \$         \$ 61,718         \$ 87,829         149,546         \$ \$           \$ 61,718         \$ 87,829         149,546         \$ 3,060         \$ 3,060         \$ 631,632         \$ 631,632         \$ 631,632         \$ 631,632         \$ 631,632         \$ 631,632         \$ 634,692         1,360,797         1,995,489         \$ 1,995,489

APPROVED ON BEHALF OF THE BOARD

Director

Director

TATEMENT	OF	IDEDATIONS
STATEMENT		

March 31			2002	2001
	General	Restricted	Total	Total
REVENUES				
Donations and grants	\$ 335,084	\$ 2,434,182	\$ 2,769,266	\$ 2,456,707
Special events	499,721	_	499,721	264,291
Interest	17,945	28,568	46,513	70,254
	852,750	2,462,750	3,315,500	2,791,252
OPERATING EXPENSES				
Project disbursements	190,951	2,727,503	2,918,454	1,981,564
Special events	360,583	_	360,583	46,154
Advertising and promotion	13,999	_	13,999	5,605
Security deposit defaults	_	_	_	2,342
<b>J</b>	565,533	2,727,503	3,293,036	2,035,665
ADMINISTRATION EXPENSES				
Salaries	81,100	132,993	214,093	88,853
Office	75,678	_	75,678	39,427
Telephone and fax	5,731	_	5,731	4,294
Amortization	1,310	_	1,310	870
	163,819	132,993	296,812	133,444
Total expenses	729,352	2,860,496	3,589,848	2,169,109
EXCESS (DEFICIENCY) OF		·	•	
REVENUES OVER EXPENSES	\$ 123,398	\$ (397,746)	\$ (274,348)	\$ 622,143

## STATEMENT OF CHANGES IN NET ASSETS

Year Ended March 31			2002	2001
	Restricted	General	Total	Total
Balance, beginning of year	\$ 1,758,543	\$ 511,294	\$ 2,269,837	\$ 1,647,694
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	(397,746)	123,398	(274,348)	622,143
REVERVED OVER EM ENDED	(001,140)	120,000	(274,040)	022,140
Balance, end of year	\$ 1,360,797	\$ 634,692	\$ 1,995,489	\$ 2,269,837

## STATEMENT OF CASH FLOWS

Year Ended March 31	2002	2001
CASH FLOWS FROM OPERATING ACTIVITIES		
Excess (deficiency) of revenues over expenses	\$ (274,348)	\$ 622,143
Items not affecting cash		
Amortization	1,310	870
	(273,038)	623,013
Net change in non-cash working capital balances		
Increase in accounts receivable	(146,681)	(6,338)
Decrease in accrued interest receivable	3,014	_
Increase in prepaid expenses	(158)	(792)
Increase in accounts payable	132,145	639
Increase in deferred revenue	16,500	
Cash flows from (used in) operating activities	(268,218)	616,522
CASH FLOWS USED IN INVESTING ACTIVITY		
Purchase of capital assets	(3,500)	
INCREASE (DECREASE) IN CASH	(271,718)	616,522
CASH, beginning of year	2,258,477	1,641,955
CASH, end of year	\$ 1,986,759	\$ 2,258,477

## Notes to Financial Statements

#### 1. PURPOSE OF THE FOUNDATION

The Calgary Homeless Foundation was incorporated under the Alberta Societies Act on September 4, 1998. The Foundation is a not-for-profit organization and is exempt from income taxes under the Income Tax Act. The Foundation's stated objectives are to serve as a community partner in identifying the causes and solutions to homelessness; to develop plans, in conjunction with all aspects of the community, that will provide access to housing for the homeless in Calgary; to provide leadership and focus to address homelessness issues in Calgary and to raise such funds as may be necessary to achieve these objectives.

#### 2. SIGNIFICANT ACCOUNTING POLICIES

The financial statements have been prepared in accordance with Canadian generally accepted accounting principles, and reflect the following policies.

#### Cash

Cash is comprised of deposits with financial institutions.

#### Capital assets

Purchased computer equipment is recorded at cost and is amortized using the declining balance method at 50% per year.

Certain office equipment and furniture has been donated to the Foundation by various organizations. The fair value of these items at the date of contribution is not readily determinable, therefore these donations are not recognized in these financial statements.

#### Revenue recognition

Contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

#### Contributed services

Volunteers have contributed a variety of services to assist the Foundation in carrying out its objectives. Due to the difficulty of determining their fair value, contributed services are not recognized in these financial statements.

#### Use of estimates

The preparation of the financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. By their nature, these estimates are subject to measurement uncertainty and the effect on the financial statements of changes in future periods could be significant.

#### 3. RESTRICTED NET ASSETS

The Foundation has received grants from the Alberta Gaming and Liquor Commission and from the Federal Government. The agreement between the Foundation and the grantors require that the grants and accrued interest must be used exclusively for investment in capital projects designed to alleviate the homeless problem in Calgary, Alberta and the surrounding area.

The Foundation has also received donations from private donors. Certain of these donors have requested a report on which projects their donations have been applied to. These donations have therefore been segregated as donor restricted assets.

The restricted fund balance is comprised of the following closing balances:

	2002	2001
Federal restricted funds	\$ 30,536	\$ 805,378
Provincial restricted funds	1,004,261	953,165
Donor restricted funds	326,000	_
	\$ 1,360,797	\$ 1,758,543

#### 4. COMMITMENTS

In 2000 the Foundation entered into an agreement with the Mennonite Central Committee for the purpose of funding a Security Deposit Loan Program. Under this agreement the Foundation is committed to funding \$30,000 for the program in the next fiscal year and will consider further funding requests for this program not exceeding \$40,000 in year 2 and \$30,000 in year 3 of the program.

The Foundation entered into a lease agreement with the Government of Alberta for premises which expires on July 31, 2005. The consideration paid for the lease is \$1 per year.

#### 5. APPROVED EXPENDITURES

The Foundation has approved expenditures to assist in the housing of the less fortunate. The net commitment at March 31, 2002 is as follows:

Horizon Housing	\$	800,000
Native Addiction Services		360,000
Simon House		(20,000)
Oxford House		40,000
Woods Homes		100,000
CFB West		220,000
Discovery House		320,000
Aventa		340,000
Recovery Acres		100,000
Update of Calgary Homeless Study		39,900
Mennonite Central Committee		34,500
	ξ	3 2,334,400

## **PROJECTS**









## **Bob Ward Residence, Glamorgan**

A joint partnership of the Calgary Home Builders Foundation, the Calgary Homeless Foundation, and Horizon Housing Society will oversee the development of 61 units of mixed-use transitional and affordable housing for special needs individuals. The project includes five main-floor barrier-free accessible units and will start construction in September 2002.

## Fresh Start Addictions Centre, Abbeydale

Fresh Start Addictions provides addiction recovery programming and transitional housing. The new project provides 21 beds for male clients.

### **CFB West, Currie**

This unique housing development is a joint partnership of Canada Lands (Government of Canada) and the City of Calgary. The Foundation funded 22 units of transitional housing within the site to support low-income families.

## **Calgary Drop-In Centre Society, City Centre**

The Calgary Drop-In Centre is nearing completion of their multi-faceted building providing modern facilities and services for the homeless singles population. Broad-based funding from governments and the community at large provides emergency shelter and transitional accommodations.

# **Mustard Seed Street Ministry Creative Centre, City Centre**

While it offers no beds, this facility fills a critical gap in the continuum of services for the homeless, offering job skills development, a computer lab, education programs and a variety of other services.

## **PROJECTS**



## **Native Addictions Services, McCall**

Under construction presently, this centre is a 36-bed treatment and recovery centre providing a holistic, culturally sensitive approach to addictions recovery.



# Oxford House Foundation of Canada, Various Locations

A total of four homes (two men-only, one each for women and Aboriginal persons) were acquired for Oxford House this year offering a residential setting to integrate those recovering from addictions back into the community. A mutually supportive group-living environment.



# **Salvation Army Centre of Hope, City Centre**

Broad-based funding from governments and the community at large to provide emergency shelter and transitional accommodations. Provides a full array of services to many segments of the homeless community.



## **Simon House Residence Society, Bowness**

A men-only, ten-bed residential duplex integrating those recovering from addictions back into the community.



## YWCA Sheriff King Home, Inglewood

An expansion of an existing shelter for those fleeing family violence, providing seven new beds and other necessary renovations.

## **COMMITTEE REPORTS**

## **Aboriginal Standing Committee** on Housing and Homelessness

**Chair:** Carrie Neilson

Members: Gloria Contois, Daryl Crowchild, Bryan Flack,

Collin Jang, Beryl Kootney, Ramona Kuhn, Marlene Lanz, Eve MacMillan, Ron MacMillan, Donna McPhee, Sky Blue Morin, Yvonne Muenier, Debra Murray, John Parkins, Debra Phillip, Joanne Pinnow, Linda Red Hawk, Gladys Richards, Jack Royal, Violet White, Dennis Whitford,

Joan Wilson, Peter Worsley

The Committee personifies the collaborative approach of the Foundation, forging productive partnerships with all other committees, with the Aboriginal community at large to receive input and direction in the development of projects, with non-Aboriginal-specific community organizations that provide services to Aboriginal people, and with HRDC in areas of funding allocation, policy development, and evaluation.

We've been pleased to provide direct funding support to the following organizations:

- Native Addictions Services
- Oxford House
- Calgary Urban Projects Society
  - Aboriginal Housing Advocate
- Calgary Urban Projects Society
  - One World Child Development Center

Our focus for 2002/2003 will be Youth Transition Housing, Advocacy for continued federal support, development of an Urban Aboriginal Strategy, and a special research emphasis on defining a Pathway Out of Homelessness for Aboriginal people.

#### **Community Action Committee**

Co-Chairs: Bonnie Laing, Bob Hawkesworth

Members: Dermot Baldwin, Katie Black, Trish Bond,

Lawrence Braul, Trish Cameron, Sharon Carry, George Coppus, John Currie, Carlene Donnelly, Stephanie Felesky, Carolyn Goard, Doug Hamilton, Dave Harty (Sgt.), Ralph Hubele, Lauren Ingalls, Collin Jang, John Martin, Teresa McDowell, Lorraine Melchior, Carrie Neilson, Colin Penman, Joanne Pinnow, Terry Roberts, Fred Robertson, David Staines, David Vincent, Steve Windlinger, Cathy Wood

The past few months have been productive ones for the CAC, with many major accomplishments and plans to carry forward into 2002-2003.

The Three-Year Plan to Address Homelessness in Calgary was updated with extensive study with contributions from many stakeholders. The Update provides a shared community vision, refining priorities and recommending action plans to address key issues of low-cost housing and program sustainability.

The Housing Our Homeless document initially developed

in March 2000 was updated with new data, including updated housing developments and requirements in Calgary. It is intended to refresh and update this document annually to maintain its relevance to our efforts.

The CAC's "Sustainability Flagship Initiative" flows from the recommendations of the Three-Year Plan update, addressing sustainability of program and services funding to complement initial construction funding. Plans are now being developed for project implementation.

The Research Steering Committee was established under the leadership of Stephanie Felesky. Its first project was awarded to a team from the University of Calgary's Community Services Unit, who will update the September 2000 Calgary Homeless Study.

The CAC gives special recognition to the staff and executive of the Calgary Homeless Foundation for their guidance and understanding as we chart new waters. The CAC also thanks Dr. Kathy Cairns of the University of Calgary for her assistance over the past year.

#### **Fundraising Committee**

Chair: Bill Kilbourne
Co-Chair: Brian Olson
Honorary Chair: James Stanford

Members: Stephanie Blanchette, Milton Bogoch, Karen Coe,

John Currie, Murray Edwards, Catherine Evamy, Stephanie Felesky, Russ Girling, Bob Hamilton, Evan Hazell, Mike Jackson, Sam Kolias, Gunther Kruger, Dianne Legros, Derek Lester, Hugh MacDiarmid, Brian MacNeill, Brian O'Leary, David Richard, Mike Roulston, Tom Skupa, Dean Slater, Barb Sturdy, Hank Swartout, Gord Tallman, Betty Thompson,

Darcy Verhun, Jane Virgin, Peter Wallis

Our "Dream Team" of 32 volunteers and our hardworking staff met the 2001 obligation of \$3 million in cash through funds received, pending donations and in-kind contributions in excess of \$1 million from each of the Province of Alberta, the Federal Government and the City of Calgary. In addition, the Fundraising Committee also raised \$1,661,081 in cash donations from the Calgary private sector for a grand total of \$4.6 million. This outstanding success was supplemented further by significant in-kind donations to the CHF.

The Fundraising Committee's efforts also caused additional cash and in-kind donations to be made to operating agencies active in the homeless sector in Calgary. Our "Open The Door Campaign" has made a difference in addressing Calgary homeless requirements.

The Bob Ward Residence Campaign of the Calgary Home Builders Foundation, Horizon Housing Society and the CHF is a \$4.5 million project providing 61 much needed special needs apartments in Calgary. Such partnerships will continue to meet future challenges to develop transitional and affordable housing for our fellow Calgarians.

## **COMMITTEE REPORTS**

The Fundraising Committee will continue to reach out for financial assistance for approved projects from the public and private sectors and thereby succeed in our vital goals.

#### **Shelter and Accommodation Committee**

Co-Chairs: Milton Bogoch, Sam Kolias, Derek Lester

Members: Debbie Graham, Ralph Hubele, Richard Lewis,

David McIlveen, George Mylonas, Rod Peden, Fred Schickedanz, Dale Stamm, Sano Stante,

Darcy Verhun

The Shelter and Accommodation Committee has had another productive year. Our mandate is to support the real estate requirements of our beneficiary organizations by finding property to suit their needs, by helping them understand their real estate needs and by assisting with the provisions of development expertise. We counsel the Board of the Foundation and the Funders' Table.

Specifically we have found single-family homes, larger multifamily dwellings and vacant land for our beneficiaries. We also have input on new developments and evaluate each project on its suitability, long-term viability and value for money.

One project the committee has been intimately involved with is the long-term Fresh Start rehabilitation program. For several years this project has been on hold for lack of a suitable location. In 2001, committee members helped move the project forward by finding a suitable site, counseling Fresh Start on appropriate approaches to potential funders, and helping secure mortgage funds.

Members of the committee are private sector professionals in the real estate field, with experience in sales, finance, development, management and/or construction. Representatives of the Federal and Provincial governments also contribute to the team. Their volunteer activities, combined with superb staff support, encourage a healthy respect for every dollar spent by the Foundation. After four years of activity, members of the committee can't drive through the city without seeing buildings they have helped place in the hands of organizations that serve the homeless.

#### **Public Affairs Committee**

**Chair:** Barb Sturdy

Members: Jeff Adams, Peter David, Mark Dickey,

Jim Law, Cliff Stovold, Pat Sullivan,

Betty Thompson, Joy Zerke

In 2001 the Public Affairs Committee expanded our activities to include orientation tours of facilities and programs in the downtown core for our Board and committee members. The *www.calgaryhomeless.com* website was launched and is accessed an average of 75 to 100 times per day. Our committee was reinforced with a variety of committed professionals who

quickly engaged in supporting the work of the Foundation. We continue to work with other committees to deal with immediate requirements and develop a critical path for communication needs. In 2002 we've been fortunate to retain the services of a part-time staff person to develop and implement a comprehensive communications plan. We look forward to a very successful future.

#### **Events Committee**

**Chair:** Betty Thompson

**Members:** Floating roster of Staff and Volunteers

2001/02 saw several major events that raised not only significant funds, but also the profile of the Foundation and our purpose in the community.

Rock 'n' Roll with Ralph was presented October 3, 2001 to an enthusiastic high-profile audience of over 600. The rock 'n roll theme was conveyed with décor that included vintage cars, jukeboxes, and cool '50s attire. Our emcee, Nirmala Naidoo-Hill, and celebrity roasters including Christine Silverberg, Diane Francis, MP Deborah Gray, and The Honourable Pat Nelson continued our tradition of top-notch talent roasting the Premier. The auction was very successful and included an impressive trip donated by Air Canada. The media, as always, were drawn to the event due to its fun nature and the presence of the Premier, and our media partner, the Calgary Herald, did a fantastic job of promoting the event. With attendance up 20 per cent over last year, proceeds totalled approximately \$90,000. We expect this year's Roast, In the Ring with Ralph, to be an even bigger success, and hopefully just as much fun!

The *Calgary Home and Garden Show* once again offered the Foundation an opportunity to extend our message to the public. Running the entire last week of February 2002, volunteers and Foundation staff distributed information to thousands of Calgarians. This relationship has been a valuable component of our awareness efforts, and we look forward to continuing in the coming years. Special thanks to dmg world media and Bonnie Noyes for their strong support and involvement.

New this past year was the *Diamonds Are Forever Gala*. Held on March 2, 2002, the Gala was launched in partnership with the Calgary Home Builders Foundation. We had tremendous participation and attendance for our very first event of this type, with 700 people joining us. Notable auction items included a collection of diamonds and a luxury Air Canada trip. The full proceeds from ticket sales, donations, and auctions were over \$150,000, allocated directly to the construction of the Bob Ward Residence project. The James Bond theme certainly caught the attention of the media, with pictures and descriptions of the Gala in both the Herald and the Sun, and extensive television coverage. All in all, this event totally exceeded our expectations. Our biggest challenge now is to make it even better next year and in years to come.

## BOARD OF DIRECTORS 2001/2002 TERM

John Currie

President and Chief Executive Officer

**Peter Wallis** 

Vice-Chair

**Arthur Smith** 

Chairman Emeritus

Stephanie Felesky

Secretary

**Darcy Verhun** 

Treasurer

Roderick W. Peden

Solicitor

**Milton Bogoch** 

**Tom Collins** 

(Appointed March, 2002)

**George Coppus** 

**Bob Hawkesworth** 

**Jerry Joynt** 

**Bill Kilbourne** 

Sam Kolias

**Bonnie Laing** 

**Derek Lester** 

**Brian Loach** 

(Retired November, 2001)

**Jon Lord** 

(Appointed October, 2001)

**John Martin** 

**George Mylonas** 

**Carrie Neilson** 

**Brian O'Leary** 

**Brian Olson** 

**Ruth Ramsden-Wood** 

**Dale Stamm** 

(Appointed November, 2001)

**Barb Sturdy** 

**Betty Thompson** 

**Gerry Thompson** 

## EX-OFFICIO BOARD MEMBERS 2001/2002 TERM

**Dermot Baldwin** 

**Eve MacMillan** 

(Appointed August, 2001)

**Reg Newbury** 

Pat Nixon

**Trish Cameron** 

(Appointed October, 2001)

## Staff and Individual Sponsors 2001/2002

#### Particular thanks to our staff and their individual sponsors:

#### **SPONSORED STAFF**

Terry Roberts, The Kahanoff Foundation

Sharyn Brown, Province of Alberta

Lucie Bertin, Province of Alberta

Joy Zerke, City of Calgary

Cam-Van Mackie, City of Calgary

Wendy Menard, City of Calgary

Wendy Black, Government of Canada

#### **CONTRACT STAFF**

Carlos Gasca, Government of Canada

Kent Morelli, Government of Canada

Rion Sillito, Government of Canada

Krista Theimann, Government of Canada

Brenda Naylor, Alberta Real Estate Foundation

Matt MacNeil, Alberta Real Estate Foundation

Rebecca Levant, United Way of Calgary and Area



## calgary homeless foundation

McDougall Centre, 455 - 6th Street SW, Calgary, Alberta T2P 4E8 **Telephone** (403) 262-2921 Fax (403) 262-2924 E-mail chf@calgaryhomeless.com

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